

FremantleMedia





Content

Great success for FremantleMedia's gameshow brands and newly launched telenovelas, while its licensing and distribution business had a record year.

Revenue 2005

€947m

2004 €866m

EBITA 2005

€104m

2004 €101m

American Idol 4 achieved record ratings, votes and delivered audiences higher than "ER" and "Lost" to its broadcaster, FOX

FremantleMedia

Content

Key holdings

Australia
Crackerjack: 100%
Grundy Television: 100%
Belgium
Fremantle Productions
Belgium: 100%
Croatia
Fremantle Produkcija: 100%
France
Fremantle France: 100%
Be Happy: 100%
Germany
UFA Entertainment: 100%
UFA Film & TV Produktion: 100%
Grundy LE: 100%
Grundy UFA: 100%
Phoenix Group: 51%
teamWorx: 100%
Hungary
Magyar Grundy Ufa: 100%
Italy
Grundy Productions Italie: 100%
Netherlands
Blue Circle: 100%
Fremantle Operations: 100%
Fremantle Productions: 50%
Portugal
Fremantle Produceos
de Televisao: 100%
Spain
Grundy Producciones: 100%
UK
talkbackTHAMES: 100%
USA
FremantleMedia
North America: 100%
Fremantle Productions
Latin America: 100%

FremantleMedia broke new ground in 2005 with launches of the Latin American telenovela (serialised love story) format in Europe, and it successfully reintroduced gameshows in prime-time. As well as investing in new concepts and talent, FremantleMedia continued to make progress with established formats such as *Idols*. 2005 was also the best year yet for FremantleMedia's licensing and distribution business, and a New Platforms unit was established to develop original content for emerging opportunities in the mobile phones, internet and game console markets.

FremantleMedia's production companies produced 8,546 hours of programming in 2005. Its output spans drama, serial drama, entertainment, factual shows and comedy, making it one of the largest creators of programme brands in the world. 2005 was a year in which broadcasters commissioned more "feel-good" family entertainment and innovative drama concepts. One of FremantleMedia's key priorities is to create drama for the US market.

FremantleMedia continued to forge relationships with creative talent. It holds a majority stake in Blu, a new production company in Denmark which is run by Henrik Hancke Nielsen, creator of such popular FremantleMedia formats as *Spoofed*, *Up For Sale* and *Dumpster To Dream House*. FremantleMedia also signed an exclusive international output deal with Daisy Goodwin's new London-based independent production company, Silver River. Under the deal, FremantleMedia will handle distribution of Silver River's domestically produced shows and formats, and its ancillary rights outside of the UK.

01 The latest big budget CGI series *Prehistoric Park*

02 Part of the diversification business, this new DVD tells the definitive story of punk from the US to the UK

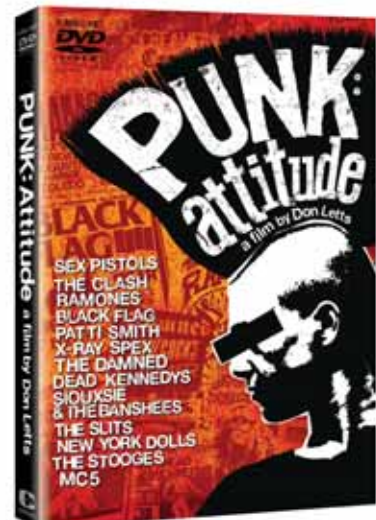
03 The UK's number one entertainment show, *XFactor*, is produced by FremantleMedia



01



02



Programme production

FremantleMedia Production creates programming in more than 22 countries through its global network of local production companies.

One of its German companies, Grundy UFA, launched the country's first locally produced telenovelas. *Bianca – Wege Zum Gluck* (*Bianca – Path To Happiness*) and *Verliebt In Berlin* (*In Love In Berlin*), based on the Latin American format *Betty La Fea* (*Betty, The Ugly*), were great successes. A further adaptation of this format is planned for the Netherlands, produced by Blue Circle, for transmission in 2006. Other telenovelas broadcast in 2005 include *El Autentico Rodrigo Leal* (*Finding Rodrigo*) in Spain and *Juegos Prohibidos* (*Forbidden Games*), which debuted in Colombia and was produced by Invento, the joint venture between Fremantle Productions Latin America and Teleset.

2005 saw greatly renewed interest in FremantleMedia's gameshow catalogue, the largest in the world. In the UK, the innovative concept *The Gameshow Marathon* delivered impressive ratings for ITV1. This celebrity series features FremantleMedia formats such as *The Price Is Right*, *Family Feud* and *Sale of the Century*. A series of *Family Fortunes* has now been commissioned by ITV1 in the UK, and the format has also been sold to Nine Network in Australia and Talpa in the Netherlands.

The entertainment juggernaut *Idols* continued to break records around the world and is now broadcast in 32 countries. A total of 27 series were produced in 2005 – new deals were signed in Brazil and a pan-Latin *Idol* is planned for 2006.

The second series of the UK's largest ever talent search, *The X Factor*, got off to a flying start on ITV1, delivering a peak audience of 10 million viewers and winning the National Television Award for Best Entertainment show. Local versions of the format were shown in Australia, Belgium, Colombia and Russia in 2005.

Productions of the business reality format *The Apprentice* have been shown in 11 territories in less than 18 months – one of the fastest rollouts of any reality format worldwide. There were fresh commissions for the highly successful "feel-good" format *The Farmer Wants A Wife*, with new launches in France, Germany, Austria and the Netherlands. The lifestyle series *How Clean Is Your House?* continues to travel the world and is now produced in 10 countries.

International production highlights

Germany

teamWorx produced some big budget event TV movies for German broadcasters in 2005. *Die Luftbrücke – Nur Der Himmel War Frei* (*Airlift*) was the highest rated programme on SAT1 in 2005 with 5 million viewers when it premiered in November. *Die Sturmflut* (*Stormtide*), shown in February 2006, is RTL Television's biggest budget TV

movie to date, and *Dresden* will air on ZDF. Shooting was also completed of *Tornado* for ProSieben, and *Nicht Alle Waren Mörder* (*Not All Of Them Were Murderers*) and *Kalter Sommer* (*Cold Summer*) for ARD.

Grundy Light Entertainment's successful third series of the *Idols* format *Deutschland Sucht Den Superstar* launched to great success in November 2005 on RTL Television. UFA Entertainment's first production for Austria, *Bauer Sucht Frau* (*The Farmer Wants A Wife*), was the highest rated locally produced programme for the nation's only commercial broadcaster ATV+.

UK

FremantleMedia subsidiary talkbackTHAMES' production of *The Apprentice* attracted extensive press coverage when it aired on BBC2, and a share 93% above the channel average. A second series is to be shown in early 2006. *The Bill*, on air for 21 years and still one of ITV1's top-rated dramas, produced another challenging, stunt-filled live episode which secured an impressive 8.2 million viewers. The new comedy *Man Stroke Woman* debuted successfully on the digital channel BBC3.

US

American Idol 4 was the highest rated series in the US in 2005 with an average audience of 27 million – larger than *ER*, *Lost* and *Desperate Housewives*. FremantleMedia North America has now entered into a new agreement with FOX and 19 Entertainment that secures further seasons of *American Idol* as well as additional programming for FOX outlets.



The CBS Network ordered a local version of *The Gameshow Marathon*, while *Property Ladder*, launched successfully on TLC, became the first local adaptation of the format outside the UK.

France

FremantleMedia France had a tremendous year, with its third series of *La Nouvelle Star*, the local version of *Idols*, becoming the highest rated show on M6 in 2005 with 6.4 million viewers. *Super Nanny* was M6's top entertainment launch of the year with 5.3 million viewers, and *Oui Chef*, FremantleMedia France's adaptation of the UK format *Jamie's Kitchen* created by Fresh One Productions, made its debut on M6.

Netherlands

The Farmer Wants A Wife was the highest rated show in the Netherlands with 3.2 million viewers. *Idols* was the number one show in its timeslot for the third season.

Belgium

X Factor and the second series of *The Farmer Wants A Wife* both performed strongly on VTM with audience shares well in excess of the broadcaster's average.

Scandinavia

Showtime, the new entertainment format from Blu, successfully launched in prime-time with a 53% share on Denmark's DR1. The second series of *Idols* on MTV3 continued to rank as the number one entertainment show in Finland. The second series of *The Farmer Wants A Wife* continued to surpass TV2 Norway's prime-time average. *Salatut Elämät*, the local adaptation of serial drama *Secret Lives*, maintained its position as the top drama series in Finland.

Central & Eastern Europe

Medzi Nami, the fourth local adaptation of the serial drama *Between Friends*, was shown in Slovakia on Markiza and the new drama series *Egzamin Z Zycia (Life Exams)* launched on TVP2 in Poland.

Italy

A new sitcom *Belli Dentro* made its debut on Canale 5 in Italy. In 2005, *La Squadra* was the highest rated drama series on Rai Tre while *Un Posto Al Sole* took second place.

South Africa

The drama series *Known Gods* was a success for M-Net – a second series launched in January 2006. Also on M-Net, the third series of *Idols* gained the highest audience for the show so far, consistently doubling the average share of the broadcaster. *The Apprentice* aired on SABC3 in autumn 2005. Following a successful first season in 2004, the drama series *Interrogation* returned to SABC1 in October 2005.

Australasia

The gameshow *Sale Of The Century* was relaunched as *Temptation* in May on Australia's Nine Network and ranked number one in its timeslot. *Australian Idol* peaked with an audience of 1.9 million viewers for the live final. *Neighbours* celebrated its 20th anniversary with a special edition bringing back old stars from the series. Following its success in South Africa, a local adaptation of the drama series *Interrogation* successfully aired in New Zealand on Prime. The second series of *Idols* launched in Malaysia, Indonesia and India in 2005.

01



01 International distribution of formats such as *Jamie's Great Italian Escape* were handled by FID

02 The second season of *The farmer wants a wife* broadcast in Belgium by VTM

03 International distribution rights were obtained for *The Apprentice* (Martha Stewart)

Latin America

El Factor X debuted in September on Colombia's RCN and ranked first in its timeslot with a 40% market share. The 38th local adaptation of *Family Feud* launched on SBT in Brazil. The local version of *The Apprentice* in Brazil, *O Aprendiz*, has been a huge success for broadcaster Rede Record and the second series, which aired in 2005, performed even better than the first. The finale of the second series tripled the broadcaster's average share. *The Apprentice* also did well in Colombia, where its audience peaked at 2.8 million.

Licensing

FremantleMedia Licensing Worldwide (FLW) had an excellent year in 2005, supported by the success of *Idols* and *The X Factor*, and the revival of classic gameshow brands such as *Family Fortunes* and *The Price Is Right*. 2005 also saw the launch of new mobile and internet products as FLW continued to exploit opportunities in new media.

The huge success of the *Idols* franchise continued, with record sponsorship and voting numbers in India, Sweden, Norway and Slovakia. In the US, FLW continued to expand the *American Idol* franchise through tie-ups with major brands such as Mattel, Ford and Coca-Cola. FLW recorded more than 500 million votes for the fourth season of *American Idol*.

The second series of *The X Factor* in the UK broke national records for voting and internet downloads. Video and non-video content was licensed to four leading mobile phone networks, and it was the first programme brand to be launched on the ITV Mobile Portal. The *X Factor* winner Shayne Ward's debut single, "That's My

Goal", became the world's fastest selling download and one of the biggest selling singles of 2005. Another bestselling single was the theme tune to the new telenovela *Julia*, performed by former Spice Girl Melanie C and commissioned by FLW, which shot to first place in the German charts.

FLW met the strong global demand for classic gameshows with a *Family Fortunes* interactive DVD, which was a major retail hit in the UK, and a *Family Feud* DVD game, which sold over a quarter of a million units in the US. Subscriptions for mobile phone games based on FremantleMedia's gameshows reached record levels.

The first ever *Grand Designs Live* exhibition took place in London in June 2005. Based on the top-rated TV series, *Grand Designs*, produced by FremantleMedia's talkbackTHAMES, the show attracted over 40,000 visitors over three days.

Fremantle Home Entertainment continued to expand its DVD business, particularly in the US where it signed an output deal with US DVD specialist Capital Entertainment Enterprises to represent FremantleMedia's catalogue. It also launched three groundbreaking music documentaries – *Punk: Attitude, Metal* and *Hutchence*.

Distribution

Fremantle International Distribution (FID) more than doubled its profits in 2005 as it continued to secure distribution deals with leading producers and rights holders from the US and UK.

FID's drive to secure quality programming from the US with international appeal started to pay off. FID and FLW together

signed a distribution and licensing deal for the latest big budget CGI series, *Prehistoric Park*, from Impossible Pictures, producers of the *Walking With...* series. FID secured the international distribution rights to US lifestyle guru Martha Stewart's new daytime series, *Martha*, and her extensive back catalogue. A deal was also brokered with Miramax and The Weinstein Company for the hugely successful fashion reality series, *Project Runway*. FID represented internationally three of the five Prime-time EMMY Award nominated reality series (*American Idol*, *The Apprentice* and *Project Runway*). It also now represents internationally a slate of current programming from US broadcasters The Sundance Channel and Showtime.

As well as securing premium content from the US market, FID sold a number of its UK series to US cable networks including *The Sex Inspectors* to HBO, *Battleplan* to Discovery, *Poisoned* to History International, *Monkey Dust* to The Sundance Channel and *Fingersmith* to Logo TV.

FID continued to build the Jamie Oliver brand globally on behalf of Fresh One Productions, selling both *Jamie's School Dinners* and *Jamie's Great Italian Escape* to overseas broadcasters. Jamie Oliver programming has so far been sold to almost 50 licensees broadcasting to over 100 territories.

02



03

